

Fredrick W. Baker III, Ph.D.

Instructional Designer

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(727) 483-2509

LEADER/ADMINISTRATOR

- 10+ Years of Leadership / Management
- Assistant Director of Retention Initiatives
- Project Management
- Large Scale Technology Integration Initiatives

INSTRUCTIONAL DESIGNER

- Instructional Design / Performance Improvement since 2010
- eLearning | Media | Training & Support
- Quality Matters Peer Reviewer
- Instructional Consulting LMS Administrator

INSTRUCTOR/TRAINER

- Assistant Professor of Instructional Design & Technology
- Instructor & Trainer since 2008
- Taught 20+ Courses & Led 25+ Workshops, Seminars, & Training Sessions, 35+ Scholarly Presentations

EXPERIENCED AUTHOR

- 25+ Scholarly Publications / Edited Columns
- Technical & Copy Writing / Reports

EDUCATION

○ **Doctor of Philosophy** 2014
Instructional Design & Development
University of South Alabama

○ **Bachelor of Science** 2008
Entrepreneurship | Psychology (Minor)
University of South Alabama

AWARDS

2020 Faculty Mentor
2020 Charles Reigeluth Emerging Researcher
2014 Doctoral Student of the Year

CERTIFICATES

2018 Quality Matters Peer Reviewer
2018 Quality Matters Applying the QM Rubric
2015 OLC Designing for Accessibility

SKILLS & EXPERTISE

eLearning

Storyline | Captivate | Rise

Web Development

HTML | CSS | JavaScript

Media & Editing

Camtasia | Audacity | Premeire

Adobe Suite

Illustrator | Photoshop | InDesign

Learning Management Systems

Canvas | Blackboard | Moodle

Project Management

Process | Integration

Needs Assessment

Gap Analysis | Learner

Design & Development

Planning | Prototyping

Implementation

Change Agency | Buy-In

Evaluation

Constraints | Formative

PROFESSIONAL BACKGROUND

Integrated Human, LLC

2020 - Present

Owner | Consultant

- Instructional Design Solutions & Performance Consulting
- Curriculum Design & Development
- eLearning, Training, Coaching, Workshops
- Technical & Copy Writing

University of West Florida Visiting Assistant Professor, 2018 - 2020 Instructional Design & Technology

- Taught fully online classes in undergraduate, graduate, and doctoral program
- Served on Various University Committees, and Task Forces
- Provided Professional Service to the Field Through AECT

University of Tampa

2014 - 2018

Assistant Director, Retention Initiatives

- Instructional Technologist in Educational Technology, grew to Assistant Director of the Academic Success Center, later Assistant Director of Retention Initiatives
- Led implementation of EAB SSC Analytics System
- Instructional Consulting (Curriculum Alignment, Instructional Design, etc.); and
- Performance Improvement for Departments

University of South Alabama

2010 - 2014

Instructional Designer Graduate Assistant

- Led media projects from conceptualization to delivery
- LMS transition
- Faculty support
- Scholarship
- Technical writing